

Sports & Entertainment

“Hurt So Bad” turns 60 and Little Anthony & Brooke Moriber deliver a soul-meets-country duet for the ages

*"A sweeping, emotional duet
from two powerhouse voices
breathes new life into a time-
less ballad"*

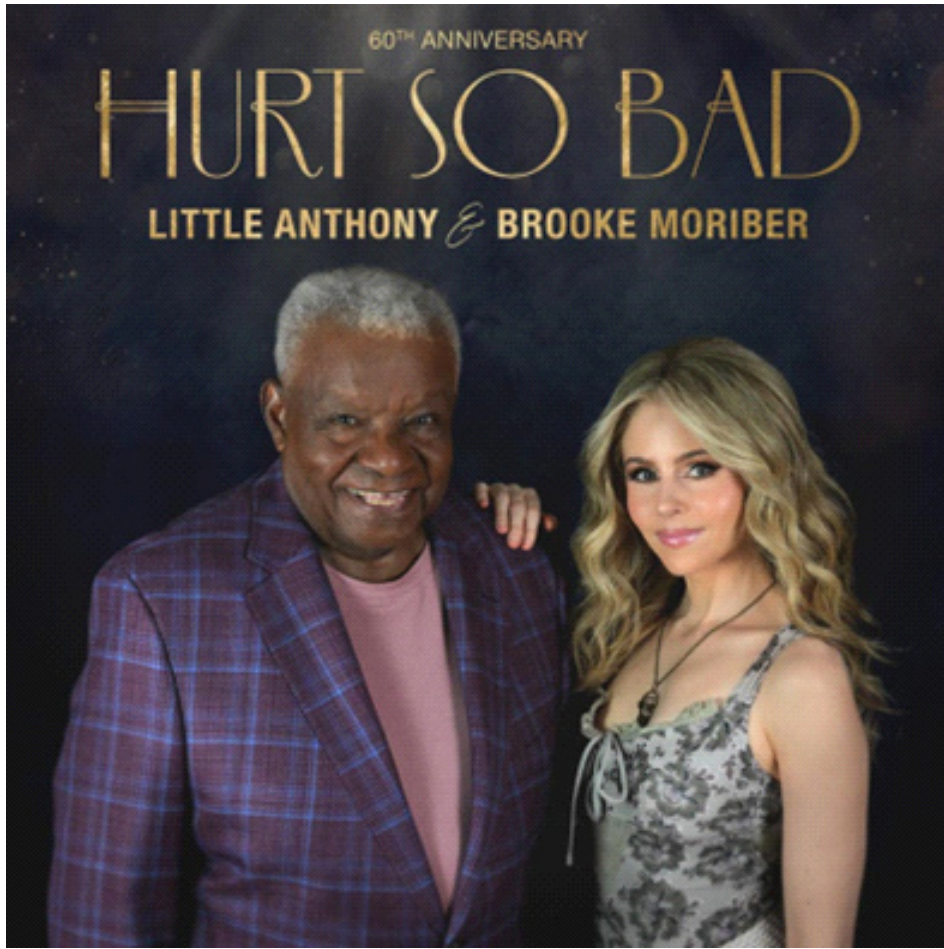
“Either an old soul or a product of my environment, growing up in a home where my parents exposed me to so much music of the 50s and the 60s, I’ve loved Little Anthony forever. This new version of ‘Hurt So Bad’ with Brooke Moriber is stunning. The haunting intro draws the listener in, and when followed by newcomer Moriber’s exquisite, yet sorrowful vocals, there’s no turning back. Little Anthony still shines, with all the emotion this song has always evoked. Be ready to hit the repeat button, this is pure gold.” - **Patti McClintick / Think Country**

"It's so exciting to bring back one of the greatest songs of all time with rising star Brooke Moriber! The song is iconic and has a very unique flavor and sound! Little Anthony put his own spin on the song, like always! I truly enjoy this dynamic duo!" - **Brandon Morrell / The Backstage Pass Podcast**

“Little Anthony retains his operatic gravitas that made the original a big hit. Brooke Moriber’s haunting voice reaches through the speakers and grabs you. A magical pairing.” - **Matt Bailey / The Music Universe**

"Having recently duetted with "Little" Anthony, I know firsthand that he's still at the top of his game. I'm so excited that "Hurts So Bad" is getting a new life. To hear him singing it 60 years later is double-super cool and when you add Brooke's vocals, it takes on a whole new personality. Congratulations to you, both!" - T. Graham Brown / LIVE WIRE, SiriusXM Prime Country Channel 58

NASHVILLE, Tenn. — Celebrating the 60th anniversary of the beloved classic “Hurt So Bad”—a song that was a Top 10 hit for Little Anthony & The Imperials in 1965 — Rock and Roll Hall of Fame inductee Little Anthony returns with an epic new version of the ballad that made him a household name. This time, he transforms it into a stirring duet with acclaimed pop-country singer and Broadway alum Brooke Moriber, creating a cross-generational blend of soul and country that feels both fresh and timeless.



Produced by Fred Mollin — the veteran producer behind acclaimed recordings for Johnny Mathis, Kris Kristofferson, Billy Ray Cyrus, Natalie Cole, and Dan Hill’s “Sometimes When We Touch,” as well as award-winning film and television work — this reimagined take on “Hurt So Bad” transforms the iconic track into a heartfelt conversation between two people watching each

other move on while still longing for a second chance. Featuring lush instrumentation and soaring vocal harmonies, the duet captures the raw vulnerability of heartbreak while honoring the emotional intensity of the original.

sult is a recording that feels at once nostalgic and new – as if the song itself has matured over 60 years, gaining even more emotional depth.

Recorded across some of Nashville's most storied studios – including Sound Stage Studios and Zoomar Studios – “Hurt So Bad” brings together a world-class team of musicians and engineers. The production features contrib-

utions from Larry Paxton (bass), Greg Morrow (drums & percussion), Dale Herr, Kerry Marx, Justin Roller (guitars), Pat Coil (keyboards), and a sampled orchestra arranged by Larry Hall. The track was engineered and mixed by Dave Salley, with overdubs by Bryce Roberts, and mastered by Steve Fallone at Sterling Sound in NYC. The rich, polished Nashville production underpins the duet's powerful vocals, seamlessly fusing Little Anthony's classic soul tone with Brooke's country-pop prowess.

Vocal arrangements were a true collaboration between Brooke Moriber and Little Anthony (Jerome Gourdine), blending the rich nostalgia of the original recording with a fresh emotional urgency. In call-and-response fashion, the two artists turn the song's narrative into a dialogue — a conversation between past and present lovers. With lyrics that still cut deep decades later, the track includes unforgettable lines like:

“Why don't you stay and let me make it up to you
I'll do anything you want me to...”

And the signature refrain that made the original iconic:

“Come back, it hurts so bad
Don’t make it hurt so bad
I’m begging you please...”

This moving duet is more than just a tribute; it's a testament to the timeless power of music to connect hearts across generations. Little Anthony's soulful pleas and Brooke's clear, impassioned vocals showcase how great songs transcend genres and eras. Their rendition of "Hurt So Bad" has the warmth of 1965 and the polish of 2025, appealing to fans old and new. The artists are eager to share this collaboration live – with hopes of performing it on legendary stages.

Hurt So Bad” by Brooke Moriber x Little Anthony is available now on all streaming platforms. Listen now and experience how two distinctive voices, decades apart in age, can meet in the middle to revive a classic.

Listen/download now:
<https://vyd.co/HurtSoBad>

About Little Anthony:
Little Anthony (Jerome Gour-
dine) is a legendary R&B/soul
vocalist who has captivated au-
diences for over six decades with
his unmistakable falsetto and
heartfelt performances. As the
frontman of Little Anthony &
The Imperials, he rose to fame in
the late 1950s and '60s with time-
less hits like "Tears on My Pil-
low," "Goin' Out of My Head,"
"Hurt So Bad," and "I'm On the
Outside (Looking In). His emotive
vocal style helped shape the

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